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Proposed to: HRC BOD

June 21, 2017

Re: Standing Membership Development Committee

Charter

A permanent committee established by the HRC Board of Directors to assist with recruiting, retaining and developing members for the purpose of increasing volunteer numbers and activities, identifying members interested in HRC leadership positions, promoting and assisting with junior programs; and assisting the BOD with rules and policies applicable to HRC members.

Chair Person

A chair will be nominated by the BOD and serve for a one year term coincident with the first BOD meeting after the annual election of officers. The chair may also be named at any other point by the BOD should conditions or events warrant.

Members

A roster of between four and seven HRC members is desired. The chair and BOD will solicit membership to the committee. Members will be selected by the chair and seated with BOD approval. Members will also serve for a one year term coincident with the first BOD meeting after the annual election of officers. The chair may also name members to the committee as needed and with the approval of the BOD.

Responsibilities

1. Member recruitment: Assist in HRC safety program recruiting and proposing focused membership recruitment “campaigns”. These can include contacting various civic or similar groups to promote and develop interest in HRC and the shooting sports; coordinating with the NRA Foundation, NRA Area Representative, GOAL, and the National Shooting Sports Foundation to pursue any member development programs that may be useful to our purposes.

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2. Member Development:
 - a. Contact new members within three months of their nominations at general meetings to “measure” satisfaction and solicit ideas for improvement.
 - b. Review the existing membership list and sign in register to determine our more frequent club users. Contact those identified to inquire as to potential for volunteer activity.
 - c. Coordinate with the Membership Secretary and assist with “on-boarding” and membership application “vetting” and review at each member meeting.
 - d. Coordinate with range safety officers and develop an organized new member presentation format with periodic updates.
3. Coordinate with the BOD regarding improvements in website messaging based on feedback from member contacts.
4. Actively interact with new and existing members and promote our volunteer activities and opportunities for leadership at HRC. Work to create a “funnel” of prospective members who wish to commit to volunteer activities and leadership development.
5. Encourage greater in-person attendance at both member and BOD meetings as well as in the other volunteer activities. Create a measurement system to document participation levels where possible.
6. Reporting:
 - a. BOD meetings – prepare a summary of activities for review at BOD meetings.
 - b. Member meetings – Committee will receive a fixed position on agenda to summarize progress areas and promote interest in HRC operations.
 - c. Annual – prepare a written report (very brief) presenting major activity areas, goals set and levels of success in meeting them, areas for new interest/development; and recommendations to HRC for improvement.

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